

Brian L. E. Washington

Web3 Technical Product/Project Manager

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Summary

For over 8 years, Brian had led technical teams in software development. He led technical teams and managed Agile/Scrum software development projects throughout his career. He consistently delivered high-quality software solutions that exceeded clients' expectations. Brian managed departmental resources, including staffing and mentoring engineers, because of his strong communication and leadership abilities. His technical staff was extremely motivated and productive due to his enthusiasm for growing and empowering them. Brian also kept up with current software development processes and industry developments in the Web3 space and sought ways to adapt them to his company's demands. His ability to reconcile technical brilliance with commercial objectives made him a great addition to his enterprise. Overall, Brian's expertise and talents made him an effective technical leader who could lead his team to develop high-quality software solutions that satisfied the organization's and customers' demands.

Employment History

Co-Founder

2022 — 2023

KNOW Foundation - *Remote*

- Raise funds and manage finances through venture capital, as well as managing the company's finances and ensuring that resources are allocated effectively. Secured +\$500K in strategic sales with a top 10 cryptocurrency company.
- Build and manage a high-performing team of workers, consultants, and advisors while ensuring that everyone is on the same page and pursuing the company's objectives.

Web3 Product Manager

2021 — 2023

Touchcast - *Remote*

- Responsible for developing a comprehensive product strategy for the company's metaverse platform, including identifying key features and functions, defining user personas, and mapping out the user journey.
- Lead cross-functional teams with engineering, design, marketing, and business development to ensure that the product roadmap is aligned with the company's overall business goals and objectives.

UX Designer

2021

Wix - Internship - *Tel Aviv, IL*

- UX monetization band, researched user engagement on the internal reward system, established product insights
- Analysis of blockchain's potential, creation of new products with a focus on the marketplace, and usability testing

Technical Project Manager

2018 — 2019

PressTigers - *California, USA*

- Developed single point of contact for strategy in product software sales and development projects, with end-users
- Established vision with customer understanding, project and product objectives, and budget for 200+ projects

Owner

2015 — 2020

Washington Communications - *California, USA*

- Full Stack Web development, technology consulting: software and hardware, web design services rendered
- Supported technical writing for provisional patent types, and hands on hardware systems installations
- Implemented UX/UI web design practices to achieve clients' goals, mainly constructed full stack websites

Education

- **Reichman University (IDC Herzliya)**, MA Human-Computer Interaction **2020 — 2021**
- **University of California, San Diego Extension**, Full Stack Web Developer **2018**
- **California State University, San Marcos**, BA Communications & Media **2014 — 2016**

Expertise

- Investments, Product Design, Product Strategy, and Documentation, UX/UI Fluent, Application Lifecycle Management
- Notion, Jira, Asana, Monday, Figma, Adobe Suite, CRM, Google Suite, Microsoft Suite, Unity
- Community Leader: Moishe House Resident, networking, outreach, NLP and creative programming
- Programming: Solidity, Javascript, SQL, MongoDB, Express, React, Node, HTML5, Adobe Suite, Unity VR
- Languages: English (native speaker), Hebrew (conversational), Spanish (conversational)